



स्वदेशी
मेला
आत्मनिर्भरता की एक प्रवृत्ति



CBMD
Centre for Bharatiya Marketing Development
(A unit of Swadeshi Jagaran Foundation)



[Home](#)
Releases

[News](#)

[Current issues](#)

[Current Activities](#)

[Discussion Forums](#)

[Press](#)

[Feedback](#)

Organisation

[Swadeshi.Org](#)

[About Us](#)

[Philosophy](#)

[Movement](#)

[Organisation](#)

[Resolutions](#)

[Articles](#)

[Dimensions](#)

[Reports](#)

[Documents](#)

[Photo Gallery](#)

[Contact us](#)

Home > Organisation

Organisation

SJM is basically a mass-movement and therefore its organisational setup has been developed accordingly. Disregarding the traditional organisational form it is based on convenor committee format for wider appeal and acceptability.

SJM has its organisation spread all over the country and has active branches in all the district of each & every state. SJM has 3 National Level Committees, which takes decisions to carry out the movement.

These are:

1. **Central Committee** : It is responsible for implementation of action programmes at the National Level.

The All India Office barers of the Central Committee are:

Responsibility	Name & Address	Phone & Fax
All India Convenor	Shri P. Muralidhar Rao "Dharmakshetra", Shiv Shakti Mandir, Sector-8, Rama Krishna Puram, New Delhi - 110022 Email : p_muralidhar@swadeshi.org Email : p_muralidhar@sify.org	(011) 26184595(O)
All India Co-convenor	Shri S. Gurumurthy 4th Floor, Rosy Towers, 8, Mahatma Gandhi Road, Nungambakkam High Road, Chennai - 600034 Email : guru@gurumurthy.net	(044) 8272201, 8283041 (O) (044) 4981303, 4981388 (R) Fax : (044) 8256585
	Shri Saroj Mitra Keshav Bhavan, 9-A Abhedanand Road, Kolkata - 700 003	(033) 3508075, 3500573 (O) Fax: (033) 3527946
	Dr. Abraham Varghese KRIPA, 12, Dorchester, Jakkur, Bangalore - 560 064 Email : vasuki_22@hotmail.com Email : cavarghese@vsnl.net	(080) 3637368
	Shri Ishwardas Mahajan F-35, Preet Vihar New Delhi - 110 092	(011) 2242129, 2232129 (R)
	Shri Yoganand Wasudeo Kale "Mathura", Naiklayout, Subhash Nagar, Nagpur - 440022 (Maharashtra)	(0712) 227576

2. **Central Steering Committee:**

It comprises of members of central committee alongwith representatives of organisations associated with

[Interview](#)

Family Dispute

P Muralidhar Rao
Friday, June 11, 2004

[more...](#)

[Your Participation](#)

To participate in
Swadeshi -[Click Here](#)

SJM. They formulate strategy & action programmes to implement the policy guidelines given by the National Council.

3. National Council:

It is an expanded form of Central Committee along with their members, it also includes state & regional convenors & co-convenors. The N.C. makes policy & gives guidelines to CSC.

Link Minded Organisations

Copyright © by Swadeshi Jagaran Manch All Right Reserved.

Published on: 2004-07-06 (232 reads)

[**Go Back**]

Content ©

Copyrights © 2004 Swadeshi Jagaran Manch